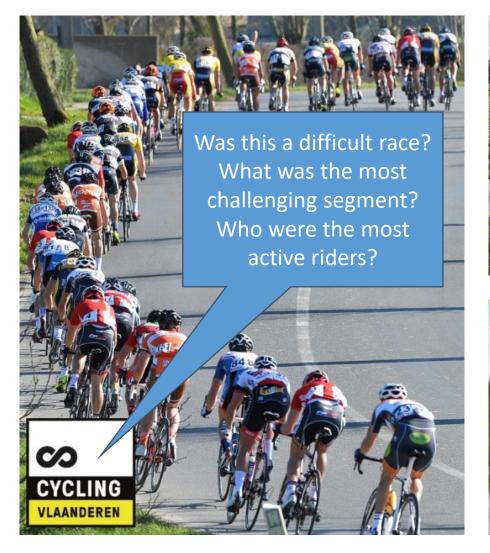




# WHY STRADA







# WHY STRADA



Sensor/data overload



A lot of cut & paste activities to find/create useful insights



Time/delay impact on value of data

PROPOSED SOLUTION

#### **Hardware:**

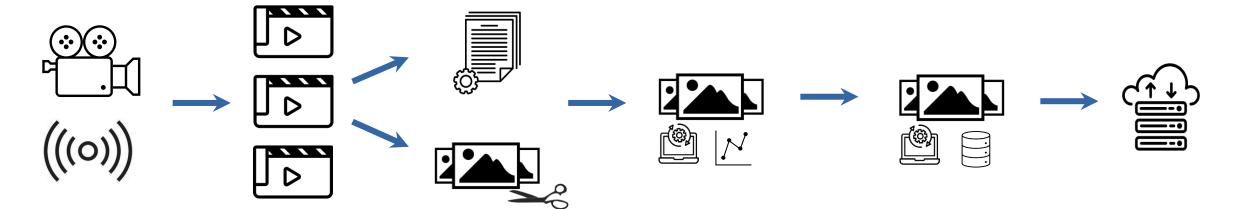
Tripod Smart camera (programmable) Sensor data capturing device (ANT+) Computing unit







# ARCHITECTURE



Recording setup

Incoming recordings

**Transmission**Structured sensor information + video optimization

Frame processing
Video enrichment +
sensor statistics

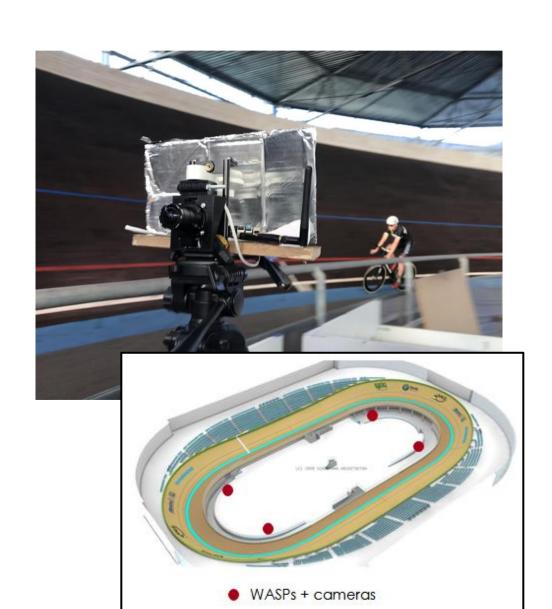
Individualized clipping

Output
Video API +
streaming
platform

#### PERSONALIZED CLIPS

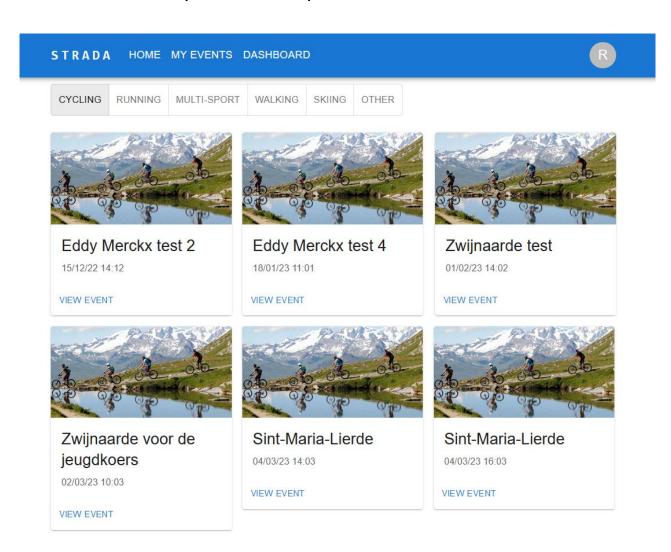
- Clip boundaries defined by sensors
- Flexible buffer operations
  - Extend or shorten at start or end of clip
  - Based on camera orientation
  - Configured size guaranteed by the optimizer
- Supports offline recording and capturing

**Strengths of STRADA:** realtime, multi-person, data-driven, GDPR-proof & low-cost



### Online streaming platform

https://strada.sportsdatascience.be/





# Sint-Maria-Lierde

U17

STARTED AT 04/03/23 14:03

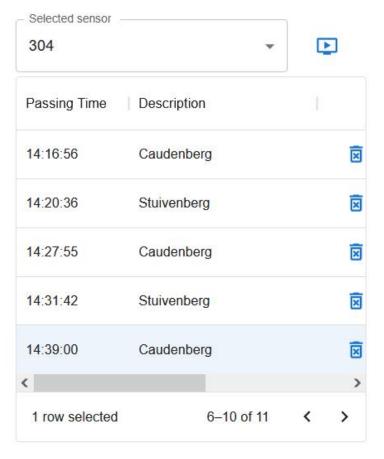
ENDED ON 04/03/23 15:03

#### Streaming clips for 304

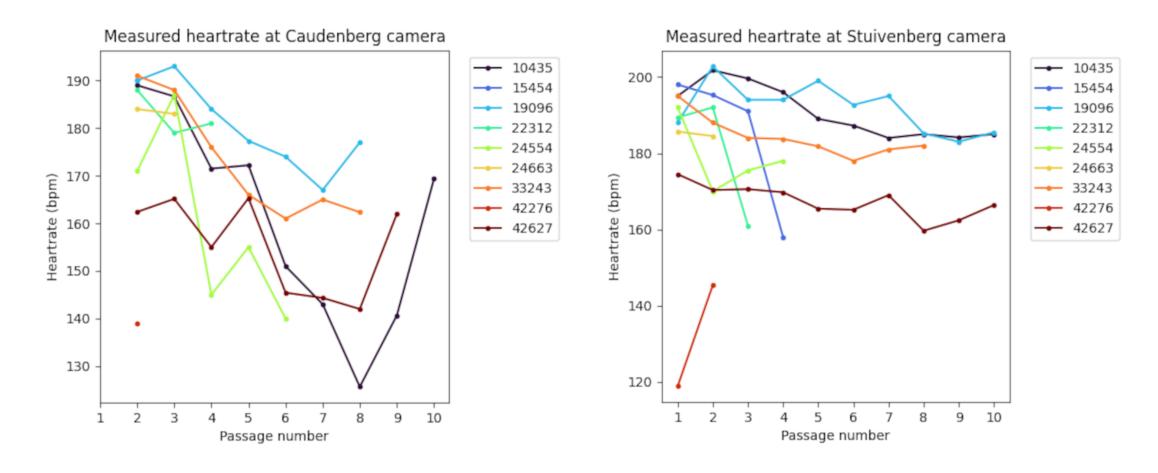








# SENSOR INSIGHTS



>> Generate clip of the/my most challenging segment

# STRADA PROBLEMS



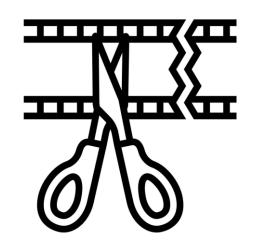


**CAMERA BLOCKING** 

SENSOR BLOCKING

SOLUTION: BETTER POSITIONING OF STRADA POLES

#### STRADA PROBLEMS



#### **LIERDE STATS**

40.668 sensor values
> 250 riders
441 sensors
(224 HR, 159 power, 64 cadence)



different sensor types/manufacturers

DYNAMIC CLIP TIMINGS

SENSOR OVERLOADING

**SOLUTION: CONTEXT-DEPENDENT ADAPTATIONS** 

#### FURTHER DEPLOYMENTS



 Use cases in different sports: track cycling, ice skating, ski and snowboard, athletics, ...



 Testing during competition (mass running events / granfondos)

 STRADA on STRAVA segments (permanent)

#### CONCLUSIONS

- Hardware facilitates synchronized video and sensor data
- Individualized locality through signal sensing
- Reuse already present sensors
   (no extra hardware burden for riders)
- Realtime sensor reports and fast availability of clips



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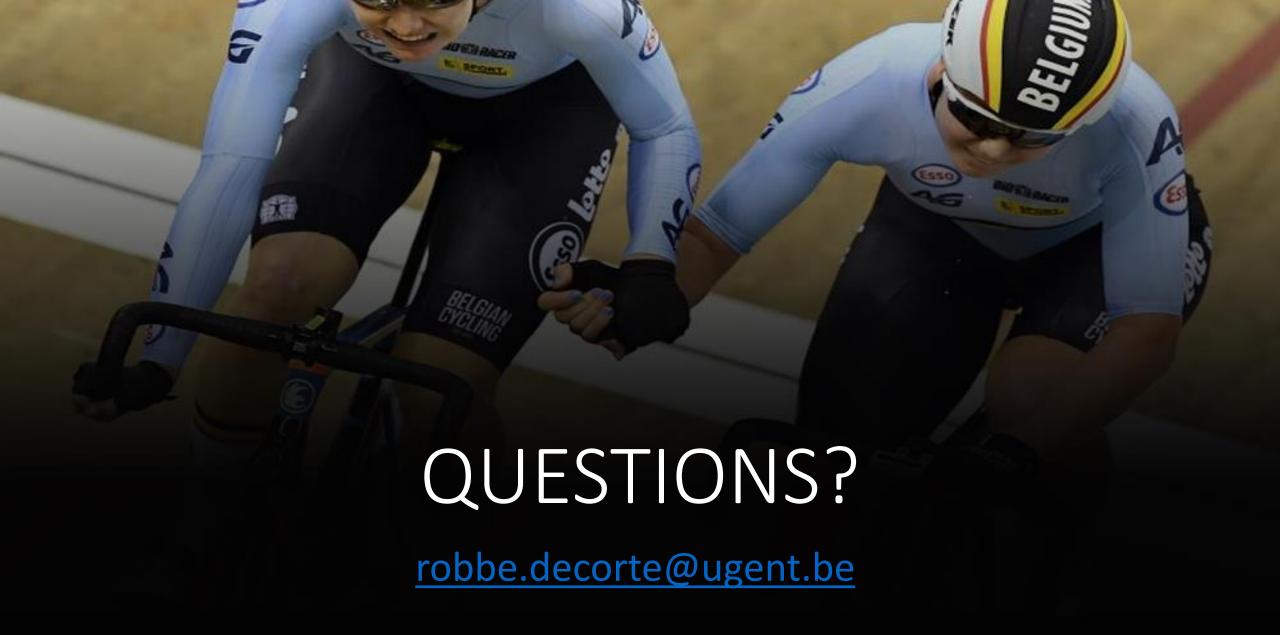
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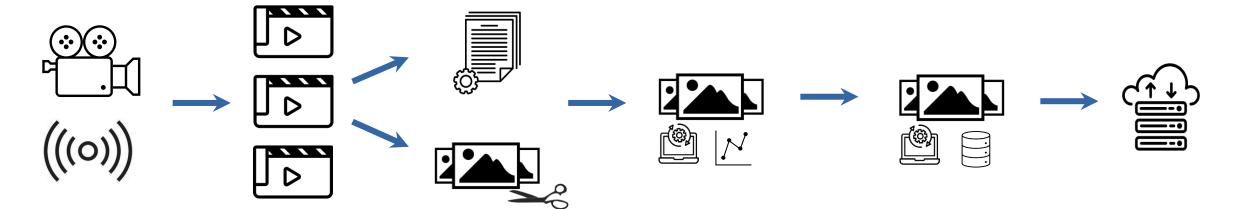








# ARCHITECTURE



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